



INSTITUTE OF PRODUCTIVITY & MANAGEMENT

Ghaziabad • Kanpur • Lucknow • Meerut



Since 1977
In the Education of Business
"NOT" *in the Business of Education*



Welcome to IPM, a B-School which focuses more on content than anything else. Through its long establishment, IPM has developed a strong relationship with industry. It's something which we all value very much.

At IPM we focus on "3Cs-Content, Character and Communication. These are the only THREE "Cs" which a person needs to possess to make a rewarding career, Infrastructure at IPM is up to date and most importantly, faculty members are not sages on the stage but the ones who listen and clear your doubts. You will cherish your education at IPM. Come and meet us.

Prof. Vikas Verma
Executive Director

AICTE (Ministry of HRD, Govt. of India) APPROVED COURSES

PGDM

Post Graduate Diploma in Management

2 Years Full Time Program

PGDM-IB

Post Graduate Diploma in Management-International Business

2 Years Full Time Program

PGDM-EP

Post Graduate Diploma in Management-Executive Program

3 Years Part Time Program
(for Working Executives only)

SPECIALIZATIONS IN

MARKETING, FINANCE, HUMAN RESOURCE MANAGEMENT, INFORMATION TECHNOLOGY AND INTERNATIONAL BUSINESS

Competitive Fee Structure

Includes: International Industrial Tour, Laptop, Outbound Adventure Camping, Study Material, Books

Innovative Pedagogy

Personality Development & Department Programmes.... Foreign Language Classes, Workshops, Seminars and Conferences for comprehensive learning...

Excellent Placement Record

More than 13000 Alumni making us proud world wide at National & International level

International Alliance for Faculty & Students Exchange Programmes

E-Library Access 24x7

ATTRACTIVE SCHOLARSHIPS FOR MERITORIOUS & GIRLS STUDENTS



A snapshot of some of our Placement Companies..... the list is not exhaustive



ELIGIBILITY CRITERIA:

PGDM and PGDM-IB

- Recognized Bachelor's Degree of minimum 3 Years duration with at least 50% marks in any discipline.
- A valid MAT/CAT/ATMA/CMAT Score.
*Candidates appearing for qualifying examination can also apply.

PGDM EP (Part Time)

- Recognized Bachelor's Degree of minimum 3 Years duration with at least 50% marks in any discipline.
- Minimum 1 Year of Work Experience.

Selection Process : GD/Aptitude Test / Essay Writing folowed by Personal Interview

APPLICATION

Visit www.ipmlucknow.edu.in to download Bulletin/Application form of respective campuses or apply online.

GAZIABAD (NCR)

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